Public Transit Providers

Northwest Arkansas has two public transit providers that currently operate in the urban and rural areas of the region and include Ozark Regional Transit, Inc. (ORT) and University of Arkansas Razorback Transit.

Approximately 1.9 million unlinked trips were provided in 2018 between the two public transportation systems with average daily fixed route unlinked trips of 886 on ORT and 8,500 unlinked trips on Razorback Transit. The University of Arkansas enrollment has increased from approximately 21,000 students in 2010 to approximately 27,778 students in 2019. Both ORT and Razorback Transit coordinate their routes to avoid duplication of service and provide key connections/transfer between the two systems within Fayetteville and University of Arkansas.

Annual Unlinked Trips

The American Public Transportation Association has provided the definition for unlinked trips as "unlinked passenger trips is the number of times passengers board public transportation vehicles. Passengers are counted each time they board vehicles no matter how many vehicles they use to travel from their origin to their destination and regardless of whether they pay a fare, use a pass or transfer, ride for free, or pay in some other way. A person riding only one vehicle from origin to destination takes one unlinked passenger trip; a person who transfers to a second vehicle takes two unlinked passenger trips; a person who transfers to a third vehicle takes three unlinked passenger trips..."