

Year 2035 Regional Transportation Plan  
Public Opinion Survey

The Northwest Arkansas Regional Planning Commission, the transportation planning organization in Northwest Arkansas is currently updating its Long Range Transportation Plan. The draft plan under development will guide transportation improvements through the year 2035.

Your opinion is very important. Since transportation affects everyone in the region, feedback from citizens is needed. Please take a moment to answer the following questions and share your suggestions about transportation. Please circle each answer and return this survey no later than July 31, 2010. You can also complete the survey online at [www.nwarpc.org](http://www.nwarpc.org). Thank you.

A. On a scale of 1 to 5, with 1 being poor and 5 being excellent, please rank the following:

My commute time to work (length of time)	1	2	3	4	5
Reliability of commute (same length of time every day)	1	2	3	4	5
Other trips, such as shopping (length of time)	1	2	3	4	5
Traffic congestion on Northwest Arkansas roadways	1	2	3	4	5
Availability of transit in Northwest Arkansas	1	2	3	4	5
The safety of Northwest Arkansas roadways	1	2	3	4	5
Availability of sidewalks	1	2	3	4	5
Availability of off-road bicycle facilities	1	2	3	4	5
Availability of on-road bicycle facilities	1	2	3	4	5
Safety of on-road bicycle facilities	1	2	3	4	5
Traffic signals and signage	1	2	3	4	5
Northwest Arkansas efforts to improve transportation	1	2	3	4	5

B. On a scale of 1 to 5, with 1 being not important and 5 being very important, please rank the following transportation improvements:

Adding lanes to I-540	1	2	3	4	5
Adding interchanges to I-540	1	2	3	4	5
Improving I-540 interchanges	1	2	3	4	5
Adding overpasses to I-540	1	2	3	4	5
Building new roads	1	2	3	4	5
Improving road safety	1	2	3	4	5
Expanding the bus system	1	2	3	4	5
Adding lanes to other roadways	1	2	3	4	5
Completing a 4 and 5 lane regional grid network	1	2	3	4	5
Building a loop around the region	1	2	3	4	5
Providing transportation for people with disabilities	1	2	3	4	5
Providing sidewalks	1	2	3	4	5
Providing bicycle lanes	1	2	3	4	5
Providing bicycle facilities	1	2	3	4	5
Developing rideshare/carpool programs	1	2	3	4	5
Planning/developing a passenger rail program	1	2	3	4	5
Using technology to improve congestion (Changeable highway message signs, signal coordination, etc.)	1	2	3	4	5

C. On a scale of 1 to 5, with 1 being unacceptable and 5 being acceptable, please rank the following strategies to improve transportation in Northwest Arkansas:

Status quo (no change to current progress)	1	2	3	4	5
Increase gas tax	1	2	3	4	5
Increase sales tax	1	2	3	4	5
Build toll roads	1	2	3	4	5
Improve public transportation	1	2	3	4	5

D. Please list 3 ideas to improve transportation in Northwest Arkansas:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

E. Please share any additional comments you may have.

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Please tell us about yourself:

Where do you live?

\_\_\_\_\_ Benton County

\_\_\_\_\_ Washington County

\_\_\_\_\_ Other

How old are you?

\_\_\_\_\_ 10-20

\_\_\_\_\_ 21-45

\_\_\_\_\_ 46-55

\_\_\_\_\_ 56-65

\_\_\_\_\_ Over 65

Zip code where you live? \_\_\_\_\_

Zip code where you work? \_\_\_\_\_

Approximately how many miles do you live from I-540?

\_\_\_\_\_ Under 5

\_\_\_\_\_ 5-10

\_\_\_\_\_ 11-20

\_\_\_\_\_ 21-30

Do you use a bicycle or walk to commute to work or for other types of trips?

\_\_\_\_\_ Yes      \_\_\_\_\_ No

If your answer is Yes, how often?

\_\_\_\_\_ Daily

\_\_\_\_\_ 2-3 times a week

\_\_\_\_\_ Once a week

\_\_\_\_\_ Several times a month

\_\_\_\_\_ Other

Do you use public transportation to commute to work or for other types of trips?

\_\_\_\_\_ Yes      \_\_\_\_\_ No

If your answer is Yes, how often?

\_\_\_\_\_ Daily

\_\_\_\_\_ 2-3 times a week

\_\_\_\_\_ Once a week

\_\_\_\_\_ Several times a month

\_\_\_\_\_ Other

Do you have regular access to a motor vehicle for work and other types of trips?

\_\_\_\_\_ Yes      \_\_\_\_\_ No

Thank you for taking the time to complete this survey.  
Your opinion is very important to us.  
Please fold and return this survey to the address listed below or fax it to (479) 751-7150.  
For additional copies of the survey or to complete it online, go to [www.nwarpc.org](http://www.nwarpc.org) or call (479) 751-7125.

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